

study in KENYA

Course	Certificate in Marketing
Institution	Marketing Society of Kenya
Campus	MSK
Course Length	6 months
Mode of Study	Part Time
Tuition Fees	Kes. 49 entire course
Entry Requirement	This is an academic program targeting form four leavers with a mean score of C- and above. The course seeks to provide students with an understanding of the marketing concept; awareness and consideration of the various tools a marketer requires in execution of marketing activities and enable them select the most appropriate tools for use in marketing.
Application Procedure	Application Procedure
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